

Impact Elite Combines Excellent Merchandising, Styling and Performance

Bridgeton, MO – (March, 2006) – Hussmann, a business unit of diversified industrial company Ingersoll Rand, is offering an upscale, high performance line of refrigerated specialty merchandisers called Impact Elite. This product line has taken the best refrigeration performance available and joined it with outstanding styling and exceptional merchandising characteristics. The result is a visually compelling, superior performance line of display cases that can help you increase sales and profits in your service departments.



With Impact Elite, exceptional flexibility lets you create unique merchandising platforms tailored to your service opportunities. From curved and straight glass service cases, to open self-serve designs, to higher-volume multi-deck displays, Impact Elite provides a full line of aesthetically advanced fixtures. When merchandising gourmet meats, prepared salads, service seafood, bakery, sandwiches, pizza, cheeses, grab-‘n-go meals and much more, Impact Elite provides the creative display platforms to attract customers and increase sales. Each fixture includes an extensive list of merchandising options so you can tailor the displays to meet your needs.

Dramatic appearance with uncompromising attention to detail is another hallmark of Impact Elite. Appealing contours, attention-getting designs, and display platforms that go well beyond the ordinary can be extremely important in helping you increase high margin specialty sales. The visual appeal of the Elite concept will help you position your service department as a center of attention in the store.

Superior refrigeration and excellent energy efficiency are two more key reasons why Hussmann Impact Elite is a step ahead of its competition. The Elite performance package will help you benefit from better product temperatures, longer shelf life, lower energy costs, fewer refrigerant leaks and easier cleaning and maintenance.

Hussmann, a global manufacturer of refrigeration and food merchandising equipment, operates as part of the Ingersoll Rand Climate Control Technologies Sector. Providing equipment and services to manage controlled-temperature environments for food and other perishables, Ingersoll Rand Climate Control Technologies encompasses both transport and stationary refrigeration solutions. In addition to Hussmann, its product brands include Thermo King®, a world leader in transport temperature control systems.

Ingersoll Rand is a global provider of products, services and integrated solutions to industries as diverse as transportation, manufacturing, food retailing, construction, and agriculture. With a 135-year-old heritage of technological innovation, Ingersoll Rand helps companies be more productive, efficient and innovative.

For more information, visit hussmann.com and ingersollrand.com.