



Press Release

For Immediate Release

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HUSMANN CREATES “WALL OF PRODUCT” WITH ULTRA LOW FRONT DAIRY CASE

Bridgeton, MO – Husmann Corporation, a leading manufacturer of refrigerated and frozen food merchandising equipment, has produced a new Ultra Low Front Dairy display case that creates a spectacular “wall of product” in any supermarket. The front height of the case has been dropped by over six inches, from what was 19 ¼” on a standard low front dairy, to 12 ¾” on the new Ultra Low Front, creating 10% greater visibility of product in the same footprint.

The lower front height in the Ultra Low Front Dairy is virtually even with the bottom deck, so product facings are not partially “hidden” by the front. Every product in the Ultra Low Front model is fully visible from top to bottom.

Capacity in the new case has also been increased by two inches from top to bottom. With this increase, Husmann has added outlets to accommodate one additional row of lighted shelving, giving retailers greater capacity and display flexibility. Heavy-duty steel display pans are standard on the bottom deck.

The new Ultra Low Front Dairy case is available in two height options. The D5X-ULEP has a traditional overall height of 81 ¾”. The extra tall D6X-ULEP stands 87 ¾” tall. Either height creates a stunning visual display that highlights every product. Both models are available in either Contour or Streamline styling.

The Ultra Low Front Dairy can merchandise a variety of products, including dairy, deli, beverage and even produce applications. As with all Impact Excel models, the Ultra Low Front Dairy case features Husmann’s quality refrigeration performance, energy efficiency and temperature stability.

Husmann is a part of Ingersoll Rand’s Climate Control Technologies sector, which provides equipment and services to manage controlled-temperature environments for food and other temperature sensitive products. The sector encompasses both transport and stationary refrigeration solutions. In addition to Husmann, Ingersoll Rand product brands include Thermo King, a world leader in transport temperature control systems and Trane, a leading manufacturer of air conditioning and heating systems.

Photo Link:

<http://www.husmann.com/pressrm/pr/UltraLowFrontDairy.htm>