

For Immediate Release

ConvenienceWorks by Hussmann Launches e-commerce Platform

Initial offering will be for a select list of small format refrigeration units

ST. LOUIS, MO (USA), November 5, 2018 – [ConvenienceWorks by Hussmann](http://ConvenienceWorks.com), a Panasonic company, is proud to announce the opening of its e-commerce store through the Convenience-Works.com website. The new online store will contain a select number of Self-contained merchandisers- both refrigerated and frozen merchandisers

“We took a look at some innovative ways to make it easier to do business with us and the e-commerce solution was the answer,” said Susan Brewster, Small Format Channel Manager. “The merchandisers that are available online can be ordered, delivered, set up and ready to go. We have a comprehensive line-up of merchandisers available and will be looking adding more products in the future.”

The e-commerce site has an assortment of top selling self-contained merchandisers to support the growth of foodservice in small format. The Self-Contained Merchandisers include Multi-Decks, Islands and Reach-Ins.

The move to e-commerce follows directly in line with the Company’s promise to continuously provide the most customer-focused solutions in the food retailing industry. Aaron Harrington, Vice President of Small Format, indicated that online purchases meet a growing need to the marketplace, “The trends in purchasing are moving more and more into the online area. It is becoming second nature for consumers to buy items on the Internet and now companies are less hesitant to do business in that manner as well. This is definitely a nice win for our customers who would like to utilize the platform.”

The e-commerce platform is another addition to the full solution competencies that ConvenienceWorks by Hussmann has to offer. The competencies that make up the full solution are: Store Planning / Design that attracts customers and moves them through your store to promote your foodservice offerings and increase sales; Equipment Selection from an industry leading portfolio of refrigerated and non-refrigerated display merchandisers and refrigeration systems that have inspired energy efficiency, maintain consistent product temperatures and lower your operating costs; Full service business support to consolidate all your store equipment and buying needs from one source, including warehousing until needed at the job site, and to streamline your costs; Management of all your Logistics and Commissioning from project and construction schedules to equipment installation and start up to ensure peak performance levels; and After Sale Support that includes service and maintenance programs to properly maintain the value of your investment and control your lifecycle costs.

About Hussmann Corporation

Hussmann Corporation, a wholly owned subsidiary of Panasonic, promises to continuously provide the most customer-focused solutions in the food retailing industry. For more than 100 years we have been the innovation and technology leader delivering the broadest and most comprehensive solutions to our market. Core capabilities include merchandising/shopper engagement, refrigeration, asset optimization, and supply chain management that address the critical needs of food retailers to increase sales, reduce costs, and increase shopper loyalty. We collaborate with customers across a variety of food retail segments as we work towards fulfilling the Hussmann Promise to deliver better businesses, better partners and a better world. For more information about Hussmann and ConvenienceWorks, please visit www.hussmann.com or www.convenience-works.com.

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