

**For Immediate Release**

## **ConvenienceWorks by Hussmann® to Provide Full Store Experience at NACS Show 2018**

***Celebrity guest to appear Tuesday, October 9 during the show***

**BRIDGETON, MO – October 4, 2018** – ConvenienceWorks by Hussmann, a Panasonic® company, today announced it will attend NACS Show 2018. The event will be held at the Las Vegas Convention Center in Las Vegas, Nevada, October 7 – 10, 2018. The company will exhibit at booth # 5121.

The booth has been uniquely designed to demonstrate how ConvenienceWorks is positioned to be the full solutions provider for any retailer in the small format space. “We have listened and worked with customers across the industry to find out their needs and demonstrate how we can provide all the solutions they need under one roof,” said Small Format Channel Manager, Susan Brewster. “What you will see at NACS 2018 is a full buildout of all that we offer to retailers from traditional refrigerated cases, to the latest trends in cabinetry, as well as the newest and most innovation technologies coming from our parent company Panasonic.”

Through five business competencies Convenience Works will enable retailers to **Attract** more shoppers to their store, **Grow** fresh and prepared food sales, **Lower** operating cost and **Improve** overall operating performance. Those competencies are: **Store Planning / Design** that attracts customers and moves them through your store to promote your foodservice offerings and increase sales; **Equipment Selection** from an industry leading portfolio of refrigerated and non-refrigerated display merchandisers and refrigeration systems that are energy efficient, maintain consistent product temperatures and lower your operating costs; Full service business support to **Consolidate** all your store equipment and buying needs from one source and then warehousing them until needed at the job site that will streamline your costs; Management of all your **Logistics and Commissioning** from project and construction schedules to equipment installation and start up to ensure peak performance levels; and **After Sale Support** that includes service and maintenance programs to properly maintain the value of your investment and control your lifecycle costs.

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Aaron Harrington, Vice President of Small Format, says that ConvenienceWorks by Hussmann aligns directly with the company's main goal, "We promise to continuously provide the most customer-focused solutions in the food retailing industry. Our total solutions offering does just that and we can't wait to further showcase how we are living up to that standard at NACS 2018."

In addition to the presentation of their full solutions capabilities, ConvenienceWorks will also host a mystery celebrity guest who will be appearing at the booth on Tuesday, October 9 for a book signing. Attendees are encouraged to stop by the booth to meet the guest while finding out how ConvenienceWorks can help with your small format needs.

### **About Hussmann Corporation**

Hussmann Corporation, a wholly owned subsidiary of Panasonic, promises to continuously provide the most customer-focused solutions in the food retailing industry. For more than 100 years we have been the innovation and technology leader delivering the broadest and most comprehensive solutions to our market. Core capabilities include merchandising / shopper engagement, refrigeration, asset optimization, and supply chain management that address the critical needs of food retailers to increase sales, reduce costs, and increase shopper loyalty. We collaborate with customers across a variety of food retail segments as we work towards fulfilling the Hussmann Promise to deliver better businesses, better partners and a better world. For more information about Hussmann and ConvenienceWorks, please visit [www.hussmann.com](http://www.hussmann.com) or [www.convenience-works.com](http://www.convenience-works.com).

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