

Hussmann eNews ... Bringing you news, information and insights regarding Hussmann, our products and services, and the food industry.

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ACQUISITION

Hussmann Acquires Commercial Refrigerator Door Company and STYLELINE Door Products

Hussmann Corporation announces the acquisition of Commercial Refrigerator Door Company based in Sarasota, FL. Family owned and operated since 1975, Commercial Refrigerator Door Company offers a full line of STYLELINE products, including heated and energy-free glass door and frame systems for walk-in coolers and freezers and a wide range of shelving and merchandising accessories. "Commercial Refrigerator Door Company is excited to be part of the Hussmann organization as we continue providing industry-leading door solutions to our growing base of customers," said Jeff Winsler, one of the second generation family members leading the company. [Read more.](#)

RETAIL OPTIMIZATION

Reaching for rebate dollars ... what it takes to maximize your energy incentives

They're out there. Some states mandate their availability. And you might even be helping to fund them with the dollars you pay each month on your utility bill. We're talking about utility company rebate incentives.

Each year utility companies allocate billions of dollars to be offered as incentives to businesses for upgrading their lighting and equipment to more energy efficient technologies. And while you probably realize the money is out there, you also realize that there might be some challenges actually obtaining it. What does it take to get through the rebate process?

[Read more.](#)



EXECUTIVE BRIEFING



Continuous Shopper Engagement: Why connecting with customers is crucial for grocery retailing success

Many of your customers have never known life without the internet, and that simple fact is having a significant impact on how consumers are shopping your store, as well as the best way for you to engage with them. Learn more about [Continuous Shopper Engagement](#) and how Darius™ for Retail, a cloud-based shopper engagement platform Velocity Worldwide developed in partnership with Hussmann, can help you personalize customer interactions.



PRODUCT LAUNCH

RLTM, RMTM Extra Tall Reach-Ins for frozen food, ice cream and medium temp applications

Replacing the discontinued RLT and RMT cases, these new reach-ins provide exceptional performance, superior energy efficiency, and product temperature consistency throughout the refrigerated space. Suitable for heavy shopping environments, the cases allow 26" shelves for increased merchandising pack-out. [Read more.](#)

REFRIGERATION

Husmann Brings Transcritical CO2 to Aldi Store in Seneca, New York

The Husmann/LMP Purity transcritical CO2 refrigeration system was recently installed in a new Aldi Food Store located in West Seneca, N.Y. Sources from Husmann report this project is representative of Aldi's commitment to minimizing their environmental impact and constantly improving their building design. [Read more.](#)



SERVICE

Husmann Launches New HVACR Troubleshooting App for Service Technicians

Husmann recently launched a new HVACR troubleshooting app designed to help field service technicians to better serve customers during service calls. The web-app is touch-enabled as it takes technicians through a series of progressive options to identify, pinpoint and correct several different issues relating to performance of installed HVACR equipment. The tool is designed so technicians can experiment, test different troubleshooting options and view varying courses of action before taking repair actions. [Read more.](#)

Husmann eNews is distributed periodically to Husmann customers and industry associates. Husmann Corporation develops and provides display merchandising equipment, refrigeration systems and related services for customers throughout the world. The company serves a variety of customers involved in the global cold chain, including supermarkets, mass merchants, warehouse clubs, convenience stores, drug stores and foodservice establishments. For more information about Husmann, please visit <http://www.husmann.com/>

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