

Hussmann eNews ... Bringing you news, information and insights regarding Hussmann, our products and services, and the food industry.

December 2014

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NEW PRODUCTS

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EcoShine Quick Connect LEDs for Service Merchandisers

As an extension of the Hussmann LED “upgrade” offering that includes reach-ins, multi-decks and walk-in coolers, Hussmann is pleased to introduce EcoShine Quick Connect LED lights for service merchandiser canopy and shelf lights. The new replacement bulbs deliver uniform lighting across the entire product display and are easy to install, allowing food retailers to quickly upgrade their current fluorescent lights to LEDs with less disruption to store operations. [Read more.](#)



CONFERENCE & EXPO

Hussmann presents at 2014 Greenbuild International Conference and Expo

Hussmann Application Engineering Manager, Danny Halel, along with representatives from the Viridian energy company and MODUS Engineering, shared their knowledge about energy modeling in an educational presentation, *Modeling and M&V, a Love Story*, at the 2014 Greenbuild International Conference and Expo. Sponsored by the U.S. Green Building Council (USGBC), the Greenbuild International Conference and Expo is billed as the world’s largest conference dedicated to green building. Each year, industry leaders, experts and frontline professionals gather at the event to share ideas and mutual passions. The 2014 conference was held October 22 – October 24 in New Orleans, Louisiana. [Read more.](#)



SHOPPER STUDY

Hussmann study measures shopper attitudes regarding door cases vs open cases

To gain firsthand insights into shopper views of doors on medium temperature display cases, Hussmann recently conducted a shopper survey at two supermarkets. Interviews were held with approximately 350 shoppers before and after doors were installed on dairy, meat and pre-packaged produce cases. Purchase was not required, but shoppers were interviewed only if they actively shopped the targeted departments. [Read more about the results of the survey.](#)



SHOWROOM

Husmann opens new Food Retail Showroom in Suwanee, GA

Representative Rob Woodall from Georgia's 7th Congressional District was on hand for a ribbon cutting ceremony on September 23, to open the new Food Retail Showroom at the Husmann facility in Suwanee, Georgia.



The new 5,520 sq ft Food Retail Showroom features products manufactured at Suwanee and the newest refrigerated display merchandisers from Husmann's Chino, California; Bridgeton, Missouri; and Monterrey, Mexico facilities. The venue includes a 500 sq ft conference area with interactive multi-media, which is expandable to accommodate 70 people. It will also provide a hands-on training center for service technicians and sales personnel, and serve as a collaboration center for discussions with customers to explore new merchandising ideas, refrigeration technologies and fresh approaches to enabling excellence in food retailing. [Read more.](#)

NEW ALLIANCE

Husmann Announces Transcritical CO₂ Refrigeration Systems Alliance

Husmann Corporation and Systemes LMP, in Quebec, Canada, have announced an alliance to provide industry leading, customized solutions for CO₂ transcritical refrigeration systems. Founded in 1998 and based in Montreal, LMP has earned its reputation as a leader in the field of refrigeration by manufacturing the most energy-efficient and reliable cooling modules and heat recovery systems. The company has built their success in their home province of Quebec and throughout Canada. Together, the two companies will expand the reach of their products to a broader audience. [See press release.](#)



Husmann eNews is distributed periodically to Husmann customers and industry associates. Husmann Corporation develops and provides display merchandising equipment, refrigeration systems and related services for customers throughout the world. The company serves a variety of customers involved in the global cold chain, including supermarkets, mass merchants, warehouse clubs, convenience stores, drug stores and foodservice establishments. For more information about Husmann, please visit <http://www.husmann.com/>

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