

Hussmann eNews ... Bringing you news, information and insights regarding Hussmann, our products and services, and the food industry.

February 2016

In this issue: STYLELINE Door Systems, New Innovator III, Mobile Merchandising Solutions

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DOORS

Experience, innovation and quality

This past September, Hussmann Corporation announced [the acquisition of Commercial Refrigerator Door Company](#), based in Sarasota, Florida. Adding Commercial Refrigerator Door Company to the team expands Hussmann's ability to offer a complete line of glass door solutions for its food retail customers. Beginning with this issue of *Hussmann eNews*, we will be featuring various Commercial Refrigerator Door Company products to enable our customers to get more familiar with the door offerings.



A better product at a competitive price

Commercial Refrigerator Door Company was established in 1975 with a single idea in mind: To provide a better product at a competitive price. The company offers a full line of STYLELINE® products, including heated and energy-free glass door and frame systems for walk-in coolers and freezers, and a wide range of shelving and merchandising accessories. Each STYLELINE door system is made-to-order and manufactured to exact specifications, with a wide array of standard features and custom configurations. [Learn more about STYLELINE.](#)



Traditional style, proven reliability

Commercial Refrigerator Door Company's STYLELINE® Classic Plus® and Classic Plus® Freezer door systems offer traditional style and proven reliability. The Classic Plus line is compliant with the Energy Independence and Security Act (EISA) regulations. The doors offer condensation protection up to 75% relative humidity, anti-condensate frame and mullion heaters, tempered and Low-E glass coating, and more. Exclusive features include a lifetime finish, stainless steel trim, and easy-clean covered frames. [Read more.](#)

NEW PRODUCTS

Innovator III Door improves merchandising impact with enhanced visibility

Hussmann's new Innovator III glass door for reach-ins offers enhanced visibility to help improve the merchandising impact of your displays. Designed for normal to extreme ambient conditions, the door is 43% more efficient than Hussmann's original Innovator door and provides 13% total case energy savings compared to a case with original Hussmann

Innovator doors. Innovator III has slightly heated glass to achieve breakthrough energy efficiency and merchandising effectiveness, while still clearing fog and preventing condensation. In addition, Innovator III uses EcoShine II Plus LED lights to save even more energy. [Read more.](#)



Hussmann expands mobile merchandising solutions

Looking for flexibility and fresh solutions, many retailers are adding mobile merchandisers to their store layouts. To answer food retailers' needs, Hussmann is expanding its mobile merchandising options to now include Standard Q Series models, along with its Specialty Q Series offering. The Hussmann Q Series mobile merchandisers:

- Help increase impulse buys of promotional items from meat, deli, produce or bakery.
- Offer a plug and play design with casters allowing retailers to feature products anywhere in the store.
- Easily convert from meat to produce temperatures by store personnel.
- Have adjustable controls to set ideal temperatures based on products being merchandised.
- Offer optional wire racks, shelves, or steps for optimal merchandising of each product.

Two Tiered Q-Series Mobile Merchandiser Product Offering

New ... Q-SSM-S - Standard Q Series

The Q-SSM-S Standard Q Series offers solutions for all departments and merchandising requirements. The cases are configured with standard features based on current customer demand and offer shorter production lead times. [Read more.](#)



Q-SS-S - Specialty Q Series

For more design and option flexibility, Hussmann's offers its Q-SS-S - Specialty Q Series.

[Read more.](#)

Hussmann eNews is distributed periodically to Hussmann customers and industry associates. Hussmann Corporation develops and provides display merchandising equipment, refrigeration systems and related services for customers throughout the world. The company serves a variety of customers involved in the global cold chain, including supermarkets, mass merchants, warehouse clubs, convenience stores, drug stores and foodservice establishments. For more information about Hussmann, please visit <http://www.hussmann.com/>