

Enabling Excellence in Food Retailing.

HUSSMANN® eNews

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FOOD SAFETY

How product temperatures affect food quality and safety

The importance of keeping foods fresh cannot be minimized. But what can you do to maintain the quality and safety of the products you sell? Storing foods at the proper temperature is key.

[Learn more about how temperature fluctuations can affect fresh foods.](#)



INDUSTRY STANDARDS

Clearing up the confusion regarding energy efficiency ratings and food safety standards



As a food retailer, on the one hand you want to ensure that your display cases keep foods at the proper temperature to maintain their quality and safety. On the other hand you want to make sure that your equipment is as energy efficient as possible. You might logically conclude that the two objectives coincide, and that equipment that meets certain energy efficiency ratings also maintains safe food product temperatures. But that isn't always the case. [Learn more about industry standards, testing, and what the ratings really mean.](#)

INSIGHT MERCHANDISERS

4 reasons why Insight cases offer superior product temperature performance

Hussmann Insight cases offer superior product temperature performance. [Learn the four reasons why Insight cases help keep foods fresh.](#)





Husmann Design Services Group wins Best Travel Center Design Award

A compelling design, maximizing space, efficiencies and the use of bold and unique finishes earned the Kwik Stop in Peosta, Iowa, and the Husmann Design Services Group the *Convenience Store News* Best Travel Center Design Award. [Read more about the new store and Husmann's complete design solution.](#)

HUSSMANN REFRESH

Because looks do matter

It's why you'll find carefully selected artwork in your local sandwich shop ... why you can choose a phone in colors from gun metal gray to passionate pink ... why packaging experts spend hours researching designs to make their products more enticing ... and why you might find yourself more inclined to take your car to the repair shop with a tidy storefront. The emphasis on visual appeal spans industries from entertainment and retail to consumer goods and service.

Yes, looks do matter, and the role looks play in your product sales can't be overlooked. That's why it is critical to keep your store and your display cases looking their best. And, Husmann Refresh can help you do just that! [Read more.](#)



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