

Hussmann eNews ... Bringing you news, information and insights regarding Hussmann, our products and services, and the food industry.

July 2015

In this issue: FMI Connect ... Hussmann West 9th Annual Golf Charity Tournament

ADVERTISEMENT

TRADESHOW

FMI Connect 2015 highlights new products, value-added services and innovative technologies

FMI Connect 2015 and co-located events drew more than 13,000 attendees to McCormick Place in Chicago, Illinois, from June 8-11. Tradeshow attendees learned about the latest food store products and services, connected with industry peers, and participated in educational sessions on tactics for addressing new trends and best practices to improve operations. Hussmann's 50 ft. x 60 ft. exhibit included a variety of innovative products and services from digital innovations and new case designs to expanded door offerings and refrigeration options, plus value-added services surrounding parts purchasing, refrigeration programs and business performance. Following are some highlights from the show.



DIGITAL INNOVATION

Changing the game with the Internet of Food Retail Things

You'll be hearing a lot more in the near future about The Internet of Things. It's a term used to describe a world where physical "things", such as sensors and devices like cell phones, are both smart and connected, with the ability to collect and share data. Described by some as a game-changer, the Internet of Things provides retailers with the tools and insights to transform business operations, as well as better understand their customers.



Hussmann is now partnering with world-class digital leaders like Microsoft and Velocity Worldwide to offer new digital solutions, including Darius for Retail™, SPLASH and others that address the needs and desires of today's shoppers and retailers. [Learn more](#) about how The Internet of Food Retail Things can help retailers improve operations and shopper engagement.

SPECIALTY CASES

Q3-M/FV-EP Meat/Fish Case

- All glass display for stunning product visibility
- OptiCool™ Technology lowers dehydration by 60%, increases humidity by 12%, reduces temperature variance
- FocalPoint™ new adjustable multi-directional LED canopy light standard

[Read more!](#)





VR3HV-D Over/ Under Deli Case

- Wall of Glass Merchandiser (all glass front and top) allows food to be feature presentation
- Flexibility for self service and service all in a small format.
- FocalPoint™ multi-directional, adjustable lighting illuminates creative merchandising display

[Read more!](#)

ETP – Euro Table Produce Case

- Plug & play design with casters for location flexibility
- Adjustable controls set ideal temperatures products displayed from critical to bulk
- Standard produce boxes reduce labor



Specialty Bakery Products

- Open and enclosed shelving for packaged or unwrapped products
- Available in 48", 57" and 75" lengths with LED lighted shelves
- Pastry and Bagel Wall Case, Pastry Wall Case, Artisan Bread Merchandiser

Spot Merchandiser - SM433236-BK

- Thermo pane tempered glass ends and front for full three-sided product view
- Location flexibility with plug & play and caster design
- Display promo items from meat, deli, produce or bakery to increase sales.

[Read more!](#)



DOORS

EcoVision Doors that deliver more!

- Expanding for a whole-store versatile solution: Multi-deck, Reach-in, Walk-in, medium temp, low temp, upgrade
- Zero energy doors available
- Thin door perimeter, ultra slim mullion, optimized lighting
- Single post shelving design equals more merchandising space

REFRIGERATION SYSTEMS

There's no silver bullet

When it comes to choosing a refrigeration system, it's not a one-size-fits-all decision. Whether you are looking for energy efficiency, sustainability, flexibility, total cost of ownership, or all of the above, Hussmann can help you select the right solution for your refrigeration needs. Learn more [about Hussmann's broad refrigeration product portfolio](#).



Purity CO2 transcritical system displayed in Hussmann's FMI booth.

SERVICES

Turnkey solutions deliver performance

Hussmann's turnkey Retail Performance Management solutions are focused on delivering quality, reliability and customer satisfaction. Hussmann's Refrigeration Program Management can help you take

charge of your multi-location refrigeration needs from equipment ordering through installation. The [Hussmann Retail Optimization](#) team can help you reduce energy costs, enhance visual merchandising and optimize your store's operating performance with new case designs, Quick Connect LED lighting, medium temperature EcoVision doors and rebates. [Learn more](#).



Five ways Hussmann [Performance Parts](#) delivers more:

1. Fast quote turn-around time
2. Quick shipping
3. Local inventory of Hussmann original equipment parts
4. Dedicated Performance Parts sales team
5. New Electronic Parts Catalog

MERCHANDISING

A dash of SPLASH adds flavor to displays

Hussmann's [SPLASH](#), a breakthrough shelf lighting concept, is sure to add a little flavor to your merchandising. See how SPLASH can highlight products on promotion, draw attention to specific items, create interest in overlooked areas and more.



COMING SOON

Redesigned RLT/RMT Reach-Ins

- **RLTM**
 - Best-in-class quality, frost performance, energy efficiency, ambient performance
 - Now accommodates 26" shelves
- **RMTD with EcoVision**
 - Thin door perimeter and ultra slim mullion
 - Total case energy advantage
 - All glass front
 - Improved pack out
 - Optimized lighting



Husmann West Holds 9th Annual Golf /Charity Tournament

The Husmann Western Regional Sales Division held a customer appreciation golf tournament and charitable fund-raiser for Mended Hearts, Orangewood Children's Foundation, and City of Hope at Strawberry Farms Country Club in Irvine, CA. The event began with a chipping/putting contest, and a \$100,000 shoot-out with four players, followed by a best ball scramble tournament. A reception and dinner followed. Many regional customers attended the event, along with industry sponsors and Husmann's Western sales group. This year's event was the 50th year celebration kick off for the Specialty Manufacturing facility in Chino, CA. [Read more.](#)



The Winning Husmann Team (left to right): Dennis Gipson, CEO; Robert Mullen, Global Specialty Product Leader; Tim Figge, President; Larry Rauzon, Retired President, Husmann International

Husmann eNews is distributed periodically to Husmann customers and industry associates. Husmann Corporation develops and provides display merchandising equipment, refrigeration systems and related services for customers throughout the world. The company serves a variety of customers involved in the global cold chain, including supermarkets, mass merchants, warehouse clubs, convenience stores, drug stores and foodservice establishments. For more information about Husmann, please visit <http://www.husmann.com/>

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