Enabling Excellence in Food Retailing.

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CASE STUDY

Turnkey upgrade results in enhanced merchandising, improved efficiency, 40 percent savings on energy and maintenance costs

Faced with ever-rising energy costs, Hall’s Market sought to upgrade its store with a more efficient refrigeration system and new display cases. Based on a referral from business associates, owners contacted Weather Control, a Hussmann distributor and provider of commercial refrigeration services, solutions and products for businesses in the Washington DC, Maryland and Virginia region.

“Our equipment was aging and wasn’t as efficient as the new technologies on the market today,” said Reed Hall, President, Hall’s Market. “Plus we wanted to keep our products fresher for our customers and make the foods we sell more appealing.” Read more.

MOBILE MERCHANDISERS

Fresh and convenient ... it’s what consumers want

The desire for healthy, fresh foods is driving many consumers to prepare more meals at home. But “home cooked” doesn’t necessarily mean “from scratch”. With today’s busy lifestyles, consumers are also looking for convenience. Food retailers are catering to these consumer trends with expanded deli departments offering top-notch fresh, pre-prepped and prepared food selections. According to a recent FMI study, deli sales have reached the $24 billion level, with 58% of those dollars generated by fresh-prepared foods. While providing what their customers want, the enhanced deli departments are also being featured by retailers as a way to bring more shopper traffic into their store. Read more.
NEW PRODUCTS

New products offer a variety of features and benefits to meet food retailer needs

Flexibility and energy efficiency

RFLTM - Freedom Line, Tall Reach-in
Freedom Line cases provide the flexibility of field-installed refrigeration on top of case or from a remote location. Suitable for heavy shopping environments, the RFLTM is an extra tall reach-in case offering superior energy efficiency, excellent product temperature consistency and merchandising impact. Read more.

Plug and play operation, advanced design features

SMG-B / SSG-B - Self-contained Service Merchandisers
These cases incorporate advanced features and benefits, including modular coils, superior energy efficiency, modular case design, durable bumper, factory pre-adjusted expansion valves, and seamless polystyrene “bathtub” bottoms for quick, easy cleaning. Both are self-contained for plug and play operation. Read more.

SPECIALTY – ENTYCE FAMILY EXPANSION

Maximum pack-out, exceptional merchandising

TY4-ECRC-6
Four level, 6’ wide rounded rectangular island with extended canopy for deli, dairy, sandwiches, cheese, grab-n-go, beverages and produce applications. The cases offer maximized pack-out, exceptional merchandising, adjustable shelving, and product temp enhancement. EcoShine II LEDs are standard. Read more.

Narrow footprint, shopper-guiding design

TY3EC-3
Three level self-contained, self-service narrow mobile merchandiser for deli, dairy, sandwiches, cheese, grab-n-go, beverage and produce. The cases offer high-pack out in a narrow 3’ footprint, adjustable shelving, product temp enhancement and are designed to guide shoppers. EcoShine II LEDs are standard. Read more.

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