

Hussmann eNews ... Bringing you news, information and insights regarding Hussmann, our products and services, and the food industry.

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DELIVERING MORE

What does it mean to deliver more? At Hussmann it goes way beyond manufacturing large quantities of display cases and refrigeration equipment. Delivering more includes going above and beyond to help customers enhance their stores, lower operating and energy costs, reduce service and maintenance costs, keep foods fresher, and more!

Thinking quality every step of the way

Based on customer input, Hussmann designs products to help retailers create an appealing environment where consumers want to shop, and one that will help lower their operating



ADVANCED QUALITY PLANNING

costs to improve their bottom line. Using world class sourcing to evaluate suppliers and components, and process driven production to ensure specifications are met, Hussmann builds quality into every piece of equipment that rolls off the manufacturing line, and ensures performance with real-world and in-lab testing throughout the process. [Read more.](#)

91%

Of Hussmann service customers said service satisfaction was good or great!

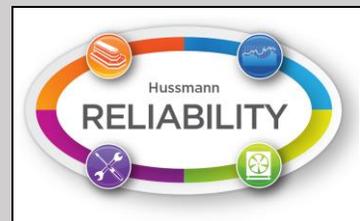


More than just looks

As important as the aesthetics of a case design or refrigeration system, is its performance. That's why ensuring reliability is a way of life at Hussmann. Design for Reliability processes, exhaustive testing, support of an extensive service and maintenance network, and the availability of quality replacement parts help ensure optimal equipment performance and provide retailers with the peace of mind they desire and require. [Read more.](#)



Delivering more means thinking about **quality** every step of the way as our engineers develop products designed to meet customers' specific needs.



Delivering more means providing products that retailers can rely on and services they know they can trust.



Delivering more means moving with the speed of retail to meet deadlines, so our customers' businesses can continue to operate successfully and profitably.



Time is money

Whether it's comprehensive equipment solutions for new construction or new cases for an upgrade; services to help retailers run their businesses better; or emergency repairs or required maintenance to ensure the optimal equipment performance, Hussmann knows the importance of meeting its customers' deadlines. On-time equipment, on-time program management, on-time services and on-time parts delivery mean faster store openings, less disruption to daily operations, lower operating costs and a better bottom line. [Read more.](#)

PILOT PROGRAM

Store pilot turns SPLASH into cash

A revolutionary concept in LED lighting, SPLASH uses color and motion to attract attention and influence purchasing decisions, highlighting products on promotion and drawing attention to specific items or brands. Shoppers surveyed in a recent U.S. store pilot reacted positively to the lighting system stating that it improved store ambiance, called attention to products not considered before, gave the impression that the retailer carries higher end products, and made shopping more fun! SPLASH has now also been installed in a pilot in Mexico.

[Learn more.](#)



splash

NEW PRODUCTS

Hussmann Specialty Plus ... Ambient display fixtures for bakery, wine and floral



Multiple lengths and styles for small format and supermarket



Unique designs



Ask your Hussmann representative for more details

Hussmann eNews is distributed periodically to Hussmann customers and industry associates. Hussmann Corporation develops and provides display merchandising equipment, refrigeration systems and related services for customers throughout the world. The company serves a variety of customers involved in the global cold chain, including supermarkets, mass merchants, warehouse clubs, convenience stores, drug stores and foodservice establishments. For more information about Hussmann, please visit <http://www.hussmann.com/>

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