

Hussmann eNews ... Bringing you news, information and insights regarding Hussmann, our products and services, and the food industry.

May 2014

*In this issue: EuroShop 2014 Top Takeaways ... Quality and Reliability improvements ... Performance Parts enable excellence*

## **INDUSTRY TRENDS**

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### ***EuroShop 2014 showcases merchandising, lighting and technologies to enhance the shopping experience***

Billed as *the world's number one trade fair and an indispensable platform for tangible future trends, visions and impressions*, EuroShop 2014, held February 16-20 in Düsseldorf, Germany, didn't disappoint. The show's more than 109,000 visitors, from 110 countries, browsed the 2,226 exhibits displaying a comprehensive range of products and services, including a large array of innovative technologies. Major product categories included refrigeration cabinets, frozen food displays, lighting, store design, retail technologies, visual marketing and sales promotion.



Among the thousands of attendees were fourteen Hussmann representatives, who walked the sixteen exhibit halls with the mission of collecting ideas and learning ways to help us better serve our customers in the areas of cases, doors, lighting, digital displays and systems.

[Read about their Top Takeaways from the show.](#)

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## **QUALITY & RELIABILITY**

### ***Focus on excellence results in dramatic Quality and Reliability improvements***

Hussmann continually works to achieve excellence in regards to the products and services we deliver to our customers. In alignment with this focus, three years ago the Hussmann team made a renewed commitment to "Quality and Reliability that Set the Industry Standard". This commitment was more than just words for Hussmann, as the company supported the endeavor with investments in people, equipment, processes and lab resources to improve delivered quality and reliability. [Read more.](#)



## **PERFORMANCE PARTS**

### ***Enabling excellence after the sale***

***Enabling excellence in food retailing*** doesn't end with the purchase of new display merchandisers, installation of the equipment or the fulfillment of a service agreement. At Hussmann, enabling excellence in food retailing means offering support to our customers now ... and years from now. One way we complete this mission is through Hussmann Performance Parts. *Hussmann eNews* recently sat down with Bill Healy, Hussmann Director, Performance Parts, to talk a little about his department, its operation and its goals. [Read complete interview.](#)



## **Enabling Excellence in Food Retailing**

**HUSSMANN®** FMI Connect - Booth 1207

*Hussmann eNews* is distributed periodically to Hussmann customers and industry associates. Hussmann Corporation develops and provides display merchandising equipment, refrigeration systems and related services for customers throughout the world. The company serves a variety of customers involved in the global cold chain, including supermarkets, mass merchants, warehouse clubs, convenience stores, drug stores and foodservice establishments. For more information about Hussmann, please visit <http://www.hussmann.com/>

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