

*Hussmann eNews ... Bringing you news, information and insights regarding Hussmann, our products and services, and the food industry.*

**November 2012**

## **FEATURE STORY**

ADVERTISEMENT

### **Hy-Vee Refrigeration Strategy Reduces HFC Charge By More Than 65%, Results In Energy Savings**

The new Hy-Vee store in Urbandale, Iowa, features the company's first full-service restaurant, take out chef creations, a sushi bar with seating, a coffee shop/lounge area, authentic Italian gelato, a fruit and juice bar, an oatmeal bar for breakfast, oven fired pizzas, a large wine and spirits shop, a cooking demonstration area and convenience services, such as an in-store pharmacy and bank. The store also boasts an innovative refrigeration system designed to achieve the store's energy saving and sustainability objectives. [Read more.](#)



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## **EVENTS**

### ***PMA Fresh Summit Attendees Show Interest in Hussmann Food Safety and Merchandising Capabilities***

Hussmann's booth at the 2012 Produce Marketing Association's Fresh Summit International Convention & Exposition, held October 25-October 28 in Anaheim, California, demonstrated our capabilities in helping the produce industry deliver fresher, safer foods.

Growers and packers, who made up 45% of Hussmann's booth traffic, showed enthusiasm for Hussmann's [EMS3100](#) Environment Management System. The EMS surface and air sanitation technology provides continuous reduction of bacteria, molds and viruses. Another 20% of the booth visitors were retailers, who were most interested in the benefits offered by the [P4X Multi-Deck Produce Case](#), which helps create dramatic displays, lowers energy costs and provides superior reliability.

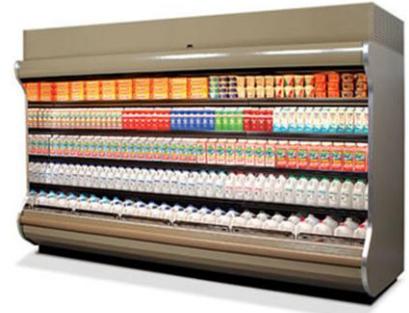
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## **NEW PRODUCTS**

### ***Freedom Line Multi-Deck Now Available***

Husmann's Freedom Line is now available in the multi-deck C5X convertible and D5NX narrow footprint dairy case models. The cases are designed to provide exceptional merchandising with the convenience and flexibility of field-installed refrigeration with top condensing unit and condensate pan, or piping to a remote system. A matching facade conceals top mounted components and no drain is required.



The full-size [Freedom Line multi-deck cases](#) allow more product facings than typical self-contained cases and are ideal for small footprint food stores. The D5NX narrow footprint platform reduces the required floor space to maximize aisle space and can be modified to fit through a 36" door. The larger footprint convertible C5X case can be used for multiple medium temperature applications.

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### ***Sliding Glass Lids Save Up To 60% In Case Energy Costs***

[Husmann sliding glass lids](#) for single-deck island merchandisers save up to 60% in case energy costs compared to open cases. The lids also help stabilize product temperatures, resulting in better product integrity.



The easy sliding push-pull glass lid system allows all products to be shopped at the same time, on both sides of the case. The smart multi-pane design also provides full access to all merchandise for shopping and stocking. The sleek, scratch-resistant, curved glass is an attractive addition to the case and offers excellent visibility of all food items.

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*Husmann eNews* is distributed periodically to Husmann customers and industry associates. Husmann Corporation develops and provides display merchandising equipment, refrigeration systems and related services for customers throughout the world. The company serves a variety of customers involved in the global cold chain, including supermarkets, mass merchants, warehouse clubs, convenience stores, drug stores and foodservice establishments. For more information about Husmann, please visit <http://www.husmann.com/>

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