

Enabling Excellence in Food Retailing.

**HUSSMANN**® eNews

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**TRADE SHOW**

***Husmann booth at 2016 NACS Show attracts visitors with total solutions, digital technologies and design services***

More than 23,000 attendees, including 2,100 international visitors representing 67 countries, gathered for the 2016 NACS Show, held October 18-21, at the Georgia World Congress Center in Atlanta, Georgia. An annual, premier event for the convenience and fuel retailing industry, the NACS Show featured four days of general sessions, a 408,500 square foot expo with displays from 1,250 exhibiting companies and more than 60 education sessions. [Read more about Husmann's booth.](#)



**BEYOND THE BOOTH**

***Nearly 300 attend NACS Show food safety Education Session***

**Husmann forms expert panel with Purdue University and Ecolab, Inc.**

Husmann Food Safety and Sustainability Leader, James O'Donnell, along with Haley F. Oliver, PHD, Purdue University, and Tom Ford, Vice President of Food Safety, Ecolab, Inc. formed a panel to discuss food safety during an hour-long NACS Show Education Session. The presentation, titled ***How NOT to be the next food safety headline***, drew an audience of nearly 300 interested attendees. [Read more about the session.](#)



**TECHNOLOGY**

***A library of Husmann reference materials in a 1-inch square***

QR Codes (Quick Response Codes) were invented in 1994 by Denso Wave, a subsidiary of Denso Corporation, a global automotive components manufacturer headquartered in Japan. While the original purpose of the two-dimensional optical label was to track vehicles during the manufacturing process, due to its fast readability and storage capacity that greatly exceeds a standard UPC barcode, QR Codes are used today throughout a variety of industries, not only track items, but also to manage documents, and market products. [Learn how Husmann is using QR Codes to provide easy access to equipment and technical information.](#)



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## **COMMUNITY INVOLVEMENT**

### ***Husmann supports Operation Food Search in fight against hunger; helps underwrite nutrition program at new Community Education Center***

Operation Food Search, the largest distributor of free food in the bi-state region, and one of the first food banks in the nation to integrate healthy eating and nutrition education as part of its services, is expanding operations with a new state-of-the-art food distribution and community education center in Overland, Missouri. The center includes the new Husmann Hub for Nutrition Innovation, which is being underwritten with a \$100,000 donation from Husmann. The space will help Operation Food Search continue and expand its nutrition education programs. [Read more about Husmann's donation](#) and how this dedicated organization is healing the hurt of hunger.



### ***Healing the hurt of hunger***

You see it in homeless communities, embedded in poverty stricken neighborhoods, and evident in the faces of those waiting in line at area soup-kitchens. Hunger affects millions of Americans. But it isn't just the poor who feel the pain. Thousands who were recently considered middle class are also suffering from chronic, seasonal, or temporary food insecurity due to unexpected circumstances such as job loss or illness. It was concern about the growing problem of hunger in the St. Louis metropolitan area that led a group of civic leaders to establish Operation Food Search in 1981. [Read more.](#)

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