

## Enabling Excellence in Food Retailing.



November 2017

### In this issue:

- *Why proper air flow is so important*
- *Lighting and product discoloration*
- *New and improved - DOE 2017 compliant - walk-in door systems*
- *Refrigeration system rebates*

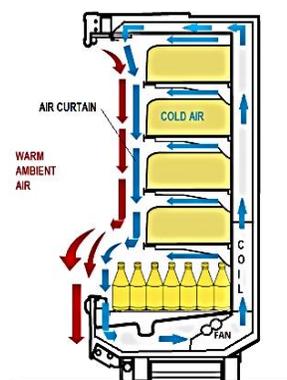
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### CASE PERFORMANCE

## Creating a competitive advantage ... why proper air flow is so important

Creating a competitive advantage for retailers requires a combination of display case elements all working together. You can see this advantage in appealing and flexible case designs; better lighting; superior quality fans, coils and other parts; energy saving night curtains and doors; a robust case frame; and in features that make cleaning and servicing easy. You'll also find that competitive advantage in something you can't see — air flow. [Read more.](#)

### Good Air Flow

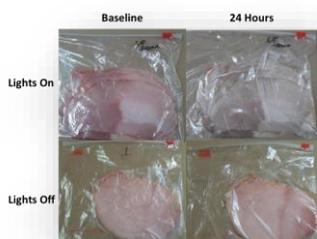


### WHITE PAPER

## Husmann addresses lighting and product discoloration

LED lighting is quickly replacing fluorescent lighting in refrigerated display cases. While this transition is primarily due to energy savings and DOE requirements, food retailers are recognizing the value that LEDs can provide in color rendering and lighting control, better enabling retailers to create destination departments within the store.

However, even with LED lighting, it is possible to have too much of a good thing. It is important to remember that all light sources (LEDs included) emit energy, and too much light can cause 'washing out' of the product colors and is an influencer on food and packaging degradation and discoloration.



### Husmann Test utilizing 3000K Canopy LEDs

Over the past few years, Husmann has been involved in researching instances where lighting was suspected of being a factor in product discoloration. Read more about our research in the [new Husmann white paper, Retail Lighting Effects on Fresh Product Stability.](#)

## **NEW PRODUCTS**

### ***New and improved Hussmann walk-in door systems are DOE 2017 compliant!***

DOE 2017 has brought about significant challenges related to new Walk-In Cooler and Freezer door systems. How significant? Well, let's just say that some manufacturers seem to be reverting to DOE2012 designs arguing against these new, very strict requirements around total energy consumption. How is Hussmann dealing with these challenges? [Read more.](#)



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## **REFRIGERATION SYSTEM REBATES**

### ***Don't leave money on the table!***



If you've been taking advantage of utility rebates, you already know they can significantly reduce first costs for projects that include LEDs, motors, doors and new cases, and provide energy savings that could help boost your bottom line. **BUT KEEP READING**, because even if you have already jumped on the rebate bandwagon, this article may be news to your ears.

**Why?** Because we want you to know that you can potentially gain significant energy savings with new or retrofit refrigeration systems that can also translate into **more Utility Rebates** to support extending the life of many of your existing store assets. [Read more.](#)

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