

Hussmann eNews ... Bringing you news, information and insights regarding Hussmann, our products and services, and the food industry.

October 2016

In this issue: Insight™ Merchandiser Launch ... New EcoVision EZ Glass Doors ... CoreLink™ case controller ... FOCUS North America

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LAUNCH UPDATE

Hussmann successfully launches Insight Merchandisers as dual offering with Excel; new technologies help retailers create competitive advantage

With cases shipped to more than 90 locations, the launch of Hussmann's new Insight Merchandiser line (as a dual offering), which was officially introduced at FMI Connect this past June, is being called a success unprecedented in Hussmann history. *Hussmann eNews* editors caught up with Hussmann Product Manager, Jessica Moore, and Hussmann Director of New Product Development, John Parker, to [learn more](#).



Customers choosing the new Insight Merchandisers span the country, with cases shipped, or scheduled to ship, to more than 90 locations.

NEW PRODUCTS

EcoVision EZ Glass Door Upgrades ... An easy way to enhance the visual impact of your product displays and reduce energy costs ... at a price that's easy on your budget



Hussmann is pleased to expand its glass door offering with the addition of EcoVision EZ Glass Doors. Upgrading your open multi-deck cases with EcoVision EZ Glass Doors is an easy way to improve your product displays and your bottom line! [Learn more](#) about the features and benefits that make EcoVision EZ Glass Doors easy to shop ... easy to display products ... and easy to afford.

NEW PRODUCTS

CoreLink™ case controller further enhances case performance

Hussmann medium temperature, multi-deck cases with modular coils have provided customers with energy efficiency and consistent, stable product temperatures for years. Now you can further enhance case performance with CoreLink. [Learn more.](#)



COMMUNITY ENGAGEMENT

The Business of Changing Lives

Through the donation of refrigerated cases to keep foods fresh for children participating in the FOCUS Summer Feeding Program ... to the dedication of time provided to advise the organization on expansion and community engagement opportunities ... and through the offering of assistance to fund programs to help the homeless and impoverished ... Hussmann is helping FOCUS work towards its goal of reducing poverty in North America. Read on about the good works of [FOCUS North America](#), [FOCUS Gateway City](#) (St. Louis), and the charitable efforts of the Hussmann team.



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