

Hussmann eNews ... Bringing you news, information and insights regarding Hussmann, our products and services, and the food industry.

September 2013

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FEATURE STORY

ADVERTISEMENT

Specialty cases and refrigeration system give new Freson Bros. Fresh Market a fresh look, help maximize energy efficiency

When Freson Bros. began planning its Stony Plain Fresh Market, they sought to develop a store that would truly fit in the community. Wanting to differentiate from competitors, as well as make a statement, the chain's objectives were to create a modern facility, with an emphasis on fresh foods. Plans for Freson Bros.' version of a fresh market included merchandising equipment that would complement their fresh food concepts. Environmental efficiency was also a top priority. [Read more...](#)



NEW PRODUCTS

EcoVision II Plus ... It's More Than Just a Door

Hussmann is pleased to introduce the new EcoVision II Plus Doors. Retailers looking to include doors on their multi-deck cases, will want to take a look at EcoVision II Plus.

Here's why:

- **Quality and Reliability** - Tested to a life of 600,000 openings and 100,000 hold open activations.
- **Product Visibility** – New slimmer handle limits the physical barrier between the customer and the product. EcoShine II LEDs enhance product visibility.
- **Merchandising** – A wider hold open makes stocking and shelf removal easier.
- **Energy Savings** – The true no heat door and frame of EcoVision II Plus is the right combination for exceptional energy savings.
- **Turnkey Solutions** - Hussmann provides one point of contact for door upgrades, refrigeration expertise and rebate management.



For more information on why EcoVision II Plus is more than just a door, [click here](#).

NEW PRODUCTS

Isla Narrow ... A Small Footprint with Big Ideas

The new Isla Narrow is a small footprint, self-service, multi-deck merchandising solution for prepared food, deli, dairy, bakery and produce applications. The case provides food retailers the opportunity to merchandise a full product facing with shallow product depths, making it great for small format stores or small areas within a store.



Entice your shoppers with a variety of foods. Encourage impulse buys of related products.

Tie your merchandising into the season. Isla makes it easy to grow your profits. Built on the proven Isla platform, the merchandisers can be used to drive cross selling opportunities of cold, hot and dry items.

With EcoShine II LED lighting and an optional night curtain, you can enhance product visibility and increase energy efficiency too.

Learn more about the [Isla Narrow](#).

PRESS RELEASE

H-E-B Opens New Store with Hussmann Designed Propane Refrigeration System

H.E. Butt Grocery Company (H-E-B) has opened a new 83,000 sq. foot store as part of the redevelopment of the old Austin, Texas airport site. The entire redevelopment project focuses on sustainability and energy efficiency from the retail stores to the family housing units. [Read press release](#).



Hussmann eNews is distributed periodically to Hussmann customers and industry associates. Hussmann Corporation develops and provides display merchandising equipment, refrigeration systems and related services for customers throughout the world. The company serves a variety of customers involved in the global cold chain, including supermarkets, mass merchants, warehouse clubs, convenience stores, drug stores and foodservice establishments. For more information about Hussmann, please visit <http://www.hussmann.com/>

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