

[View PDF version.](#)

# HUSSMANN® eNews

Hussmann eNews ... Bringing you news, information and insights regarding Hussmann, our products and services, and the food industry.

August 2012

## FEATURE STORY

ADVERTISEMENT

### ***Turnkey EcoVision Door Upgrade Reduces Refrigeration Load, Provides Energy Savings***

Oak Point Fresh Market, a full-service supermarket located in the heart of Watson, Louisiana, is one of four stores, owned and operated by the Sumich family. The store is proud of its family tradition of friendly service, quality products and strong community pride, and pledges to provide its customers with the great shopping experience they have come to expect. True to its pledge, Oak Point made the decision to enhance its store with new equipment for a sushi department. As plans moved forward, storeowners were concerned about burdening their refrigeration system with additional load. [Read more about how Oak Point Fresh Market solved its load challenge.](#)



---

## NEW PRODUCTS

### ***Introducing EcoVision Door Upgrade Program for Medium Temp Multi-Decks***

Hussmann's new EcoVision Door Upgrade program for multi-deck medium temperature display merchandisers provides immediate results with reduced energy costs, increased product visibility that attracts shopper attention and a beginning-to-end turnkey solution. More than a door retrofit, the Hussmann upgrade program includes a refrigeration equipment audit to maximize energy savings, ensure critical product temperatures are maintained and improve overall system performance. [Click here for more information about Hussmann's EcoVision Door Upgrade program.](#)



## **EVENTS**

### ***Harry's Convenience Shop Now Open in Bridgeton***

The Grand Opening of Harry's Convenience Shop was held July 26, at Hussmann headquarters in Bridgeton, Missouri. Named after Hussmann Corporation founder, Harry Hussmann, the shop features a nostalgic décor, fresh-brewed coffee, home-made sandwiches, wraps, salads, pastries, microwavable meals and plenty of open spaces for employees to connect with their colleagues. But Harry's most important feature is Hussmann equipment. [Read more about Harry's.](#)



To schedule a visit to Harry's Convenience Shop, contact your account representative.

---

## **PRODUCT INFORMATION**

### ***New Hussmann Electronic Catalog Now Available***

To make life easier for our customers, Hussmann literature is available in a variety of formats from printed materials and pdfs posted on the Hussmann web site to phone access with the new Hussmann mobile app. And now there's one more way we're making it simple for you to access Hussmann product information ... the new Hussmann electronic catalog.



The Hussmann Electronic Catalog contains the full spectrum of literature, including brochures, product sheets, technical data sheets, and installation and service manuals. The information is all contained on a convenient thumb drive, which can also be used as a handy storage device. Ask your account representative for your copy today.

---

*Hussmann eNews* is distributed periodically to Hussmann customers and industry associates. Hussmann Corporation develops and provides display merchandising equipment, refrigeration systems and related services for customers throughout the world. The company serves a variety of customers involved in the global cold chain, including supermarkets, mass merchants, warehouse clubs, convenience stores, drug stores and foodservice establishments. For more information about Hussmann, please visit <http://www.hussmann.com/>

Hussmann Corporation, 12999 St. Charles Rock Road, Bridgeton, MO 63044

Copyright 2012 Hussmann Corporation. All rights reserved.