

Hussmann eNews ... Bringing you news, information and insights regarding Hussmann, our products and services, and the food industry.

July 2012

FEATURE STORY

ADVERTISEMENT

Quality Foods LED Upgrade Answers Merchandising, Innovation and Cost Savings Objectives

[Quality Foods](#), a supermarket chain headquartered in Errington, British Columbia, with eleven locations throughout the Canadian province, recently upgraded the low-temperature reach-in cases at three of its stores to [Hussmann EcoShine II LED](#) lighting. Plans are underway to upgrade an additional five stores in the coming weeks, and the grocer has also established EcoShine II LEDs as a standard for its new store equipment. [Find out why.](#)



NEW PRODUCTS

Unique Air Shelf Makes ME5X Number One in Energy Efficiency

Hussmann's new [ME5X Ultra-Efficient Meat Case](#) is 12 percent more energy efficient compared to our traditional high-efficiency meat case and the most efficient meat case on the market today. [Read more.](#)



Big Benefits in Small Footprint Specialty Cases

Hussmann's new [R1-MN Narrow Service Meat or Seafood Case](#) helps extend product shelf life with dual cooling gravity and conduction coils. Its anti-reflective lift-up glass enhances product displays. Large sliding doors allow for easy serving, restocking and cleaning.



The [DSFN Seafood Narrow Service Seafood Display Merchandiser](#) offers ease of cleaning, humidified refrigerated cooling system for extended shelf life and an open top to unleash your merchandising flair.

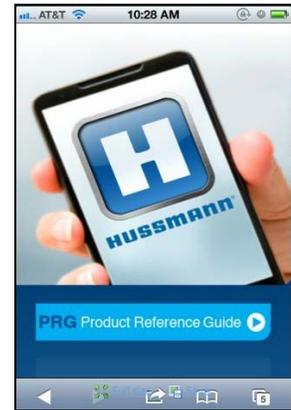


TECHNOLOGY

New Hussmann Mobile App Provides Easy Access to Product Information

Whether you want to review the features of a specific Hussmann merchandiser, to find the case that best fits your remodel needs or just want to browse our new product designs, Hussmann's Mobile App makes it easy. Simply type m.hussmann.com into the address bar of your iPhone or Android phone to locate the Hussmann product information you're seeking.

[More about the Hussmann Mobile App.](#)



EVENTS

Hussmann West Holds 6th Annual Golf /Charity Tournament

The Hussmann Western Regional Sales Division recently held a customer appreciation golf tournament and charitable fund-raiser at Strawberry Farms Country Club in Irvine, California. This year's event contributed over \$10,000 to Mended Hearts, Orangewood Children's Foundation and City of Hope. [Read more.](#)



TERMS

What's It Mean?

The Color Rendering Index (CRI) is an international system used to rate a lighting fixture's ability to render object colors. The higher the CRI (based upon a 0-100 scale) the richer colors appear. CRI ratings of various fixtures may be compared, but a numerical comparison is only valid if the fixtures are close in color temperature. CRI differences are usually visible to the eye when difference is more than 3-5 points. Click [here](#) to expand your [lighting vocabulary](#).

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