



Insight® Merchandisers Styling Options

Two versatile styling options, ellipse and faceted,
with mix and match alternatives for case canopy and bumper trims.*

** For inquiries regarding Insight® products,
please contact your authorized Hussmann Representative for more details.*

Insight® Merchandisers

Canopy and Bumper Styling Options

Case aesthetics are important.

The flexibility in case aesthetics enhances innovative food merchandising and allows for the store's objectives to remain consistent. Insight Merchandisers by Hussmann offers an array of canopy and bumper styling options that address specific objectives for each food retailer we serve.

Our expertise in creative case design takes into account the many factors that help increase sales and customer loyalty, while minimizing overall operating costs enabling food retailing success for decades.

Exceptional merchandising.

- EcoShine II LED lighting is standard, integrated and optimized for even, effective lighting in each case and each food category. This makes product visually appealing and helps you increase sales.
- Temperature flexibility allows option for convertible merchandising.
- Improved air curtain reduces cold aisle effect by approximately 2 - 3° F.
More comfortable aisles encourage customers to shop longer and purchase more.
- EcoVision French doors maximize energy savings and product visibility.

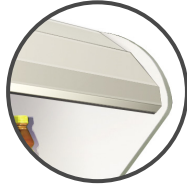


Canopy Styling Options

Profile Options



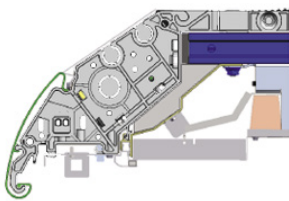
ELLIPSE



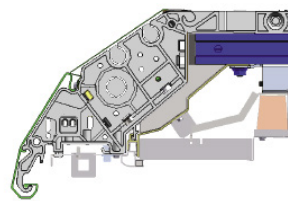
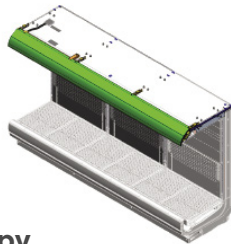
FACETED

- Insight canopy options may be developed to accommodate specific customer requirements.
- Each canopy option offers full Sign-Ready and Flat Front electrical access by removing front and top canopy panels.

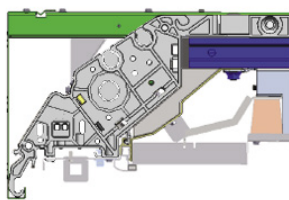
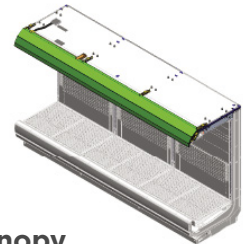
Vertical Case Options



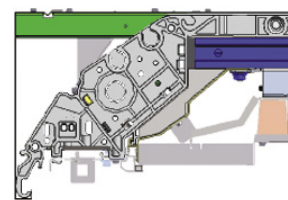
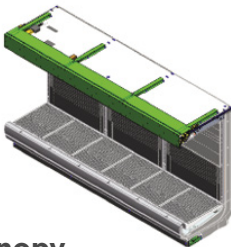
Ellipse Canopy



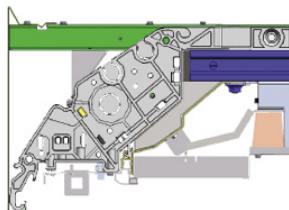
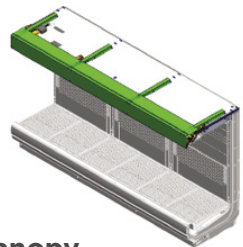
Faceted Canopy



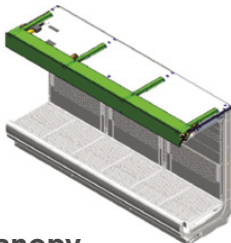
Sign-Ready Canopy



Flat Front Canopy



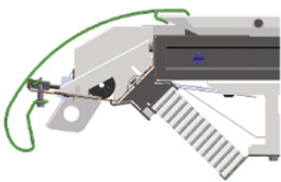
Facade/Soffit Canopy



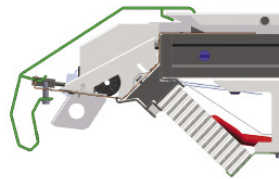
*NOTE:
The canopy options shown may not currently be
applied to all case models. Please contact your
Sales representative for availability and timing.*



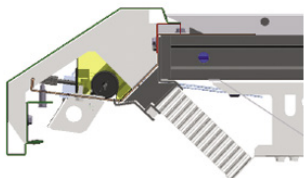
Semi-Vertical Case Options



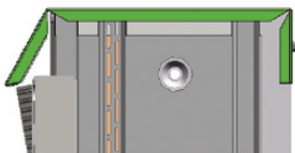
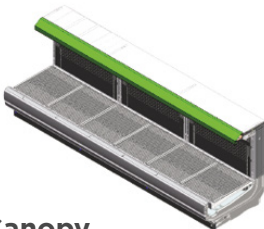
Ellipse Canopy



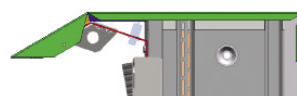
Faceted Canopy



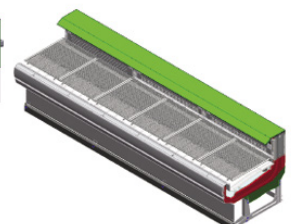
Flat Front Canopy



IM1 Canopy - Standard



IM1 Canopy - Lighted



Bumper Styling Options

Profile Options



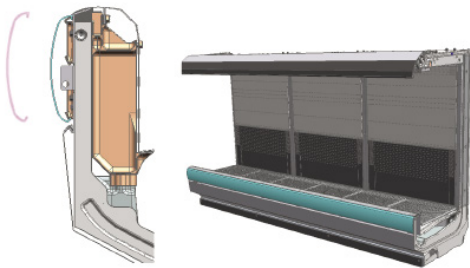
ELLIPSE



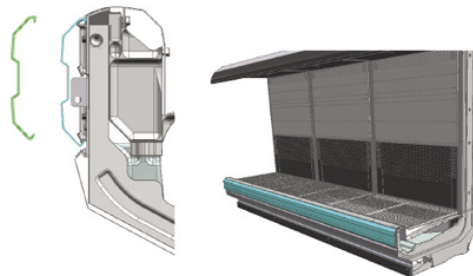
FACETED

- 7" Ellipse and Faceted bumper options are available for all cases except UL and SV.
- 3" bumper option is standard for all UL and SV cases.
- 2" M^cCue bumper options (standard and stainless steel) may not be applied to all case models.

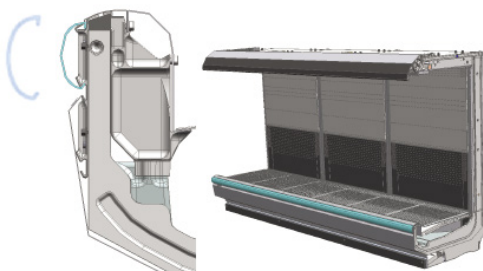
Front Bumper Options



7" Ellipse Bumper



7" Faceted Bumper

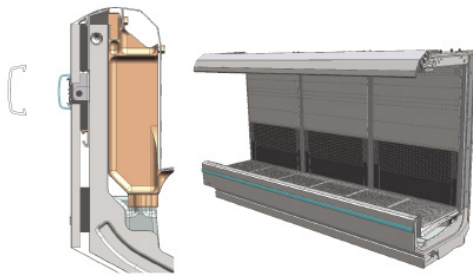


3" Bumper

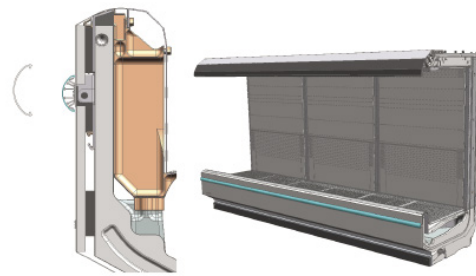
*NOTE:
The canopy options shown may not currently be
applied to all case models. Please contact your
Sales representative for availability and timing.*



M^cCue Bumper Options



**2" M^cCue Bumper
With Flat Front Option**



**2" M^cCue - Stainless Steel
With Flat Front Option**

The pictorial examples in this document are for reference only. Continuous design improvements mean the current design may be somewhat different than what is shown. The general design and intent will not change.

Measurements in this book are in both inches and millimeters. Parentheses indicate millimeters.

Please use Hussmann's Technical Data Sheets for precise dimensions when doing store layout and design.



Husmann Corporation
12999 St. Charles Rock Rd.
Bridgeton, MO 63044-2483
Ph: 314.291.2000

www.husmann.com