

HUSSMANN®



Solutions for Changing Dynamics

ADAPTIVE STRATEGIC SOLUTIONS FOR EVERY DEPARTMENT

We know food retailing has changed as a result of the COVID-19 pandemic. As shopper preferences continue to evolve, **flexibility is key to success.**

 800.592.2060

 www.husmann.com

Adaptive Strategic Solutions...

FOR MAKING SALAD and FOOD BARS A FAMILY MEAL DESTINATION.

Adapting your equipment provides the necessary protective procedures while providing a fresh selection of delicious hot or cold entrées and sides to delight shoppers even in the middle of a pandemic. This benefit increases sales margins and profits.



Meals-to-Go

\$25 dollars feeds a family of five!

One prepared selection picked from each food group makes a convenient family meal.

Add convenience for shoppers and increase sales by offering in-store Family Meals. Strive to make available online pickup and delivery options.



Re-purpose with Ease

An economical solution!

- Cover wells with hot tiles or plug-and-play removal of soup wells to hot plates
- Remove top glass sneeze guard for more visibility



Height = Product Visibility

A new vision for your existing case!

- Raise rear back panel and add higher plexi side returns for additional packout on existing Hussmann bars



Re-imagine with Self-Service to Service Conversion

Turn your salad program on with service salad bars!

- Add a sneeze guard for food protection
- Team members prepare fresh salads for your customers



Customer perception, cleanliness, and safety drive in-store foot traffic and sales.

Contact your Hussmann sales representative for more information.

Adaptive Strategic Solutions...

FOR YOUR DELI AND REFRIGERATION NEEDS.

Hussmann has solutions for packaged food displays, merchandiser flexibility to accommodate floorplan changes, and easy-to-install merchandisers. Ease of temperature adjustment and Hussmann's reputation for refrigeration performance lets you confidently offer variety anywhere in your store.



Convertible Case Solutions with Sliding Doors

Recapture sales in your Deli!

- Limit contact between employees and shoppers
- Sliding doors on traditional service cases allow for packaged grab-and-go in meat, seafood, and bakery



Mobility and Flexibility

Displays for every part of your store.

From produce to fresh meat and seafood, highlight what you want, when you want, where you want.

Shown: Q2-SSM-S

No floor drain? No problem! You decide whether these easy-to-install merchandisers serve in-store or e-commerce needs.

Shown: RFM

Increase product visibility and prompt impulse buys with easy-to-service, environmental-friendly merchandiser.

microSC

Shown: MNGSC-A



Be Healthy, Be Clean!

Add Safety Measures throughout Your Store with Mobile Hand Washing Stations

- Add mobile hand washing stations to high-touch departments to help ease shopper anxiety and lengthen store visits
- Compact-design stations can be positioned in produce, near salad bars, or any desired location and require only an electrical outlet



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