

**HUSSMANN®**



## **Solutions for Changing Dynamics**

**ADAPTIVE STRATEGIC SOLUTIONS FOR EVERY DEPARTMENT**

We know food retailing has changed as a result of the COVID-19 pandemic. As shopper preferences continue to evolve, **flexibility is key to success.**

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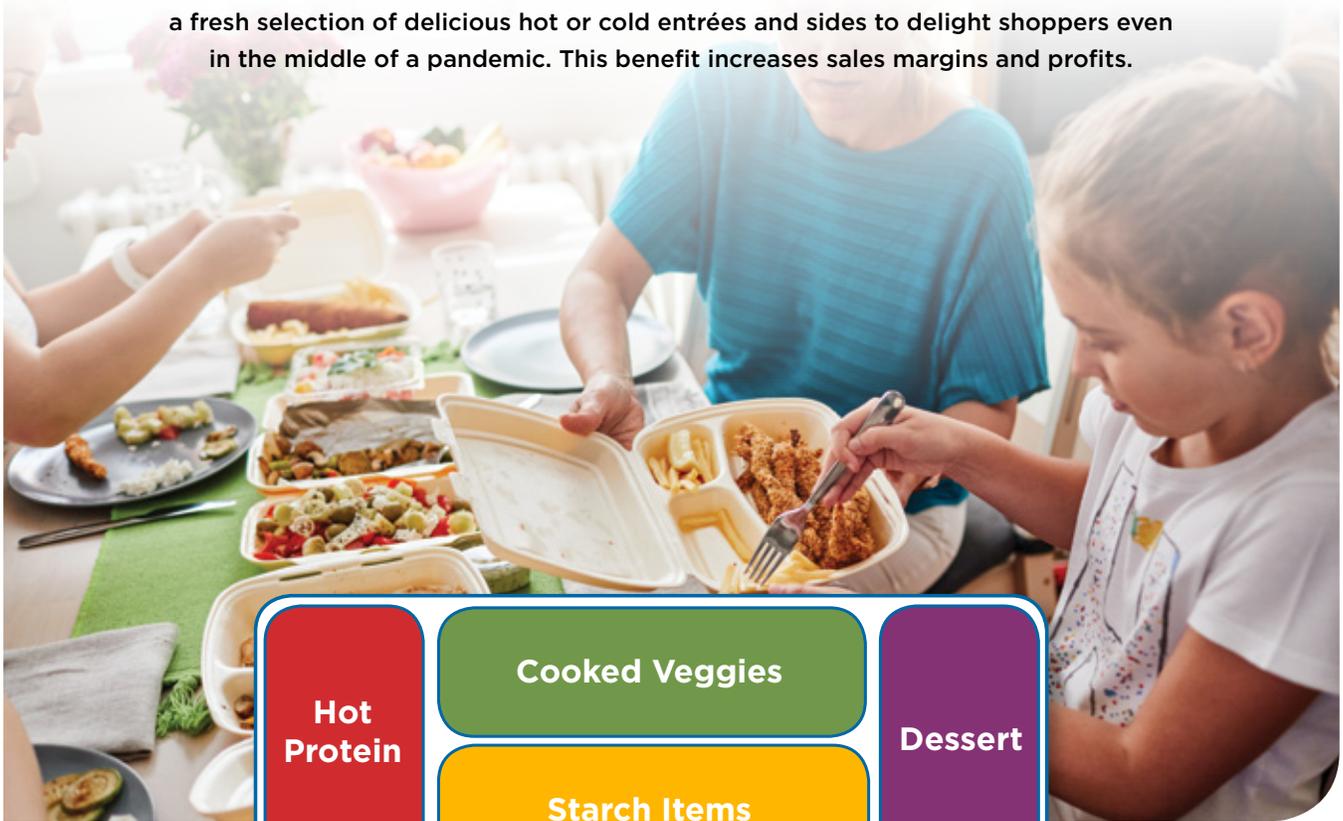
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 [www.husmann.com](http://www.husmann.com)

# Adaptive Strategic Solutions...

## FOR MAKING SALAD and FOOD BARS A FAMILY MEAL DESTINATION.

Adapting your equipment provides the necessary protective procedures while providing a fresh selection of delicious hot or cold entrées and sides to delight shoppers even in the middle of a pandemic. This benefit increases sales margins and profits.



### Meals-to-Go

**\$25 dollars feeds a family of five!**

One prepared selection picked from each food group makes a convenient family meal.

Add convenience for shoppers and increase sales by offering in-store Family Meals. Strive to make available online pickup and delivery options.



## Re-purpose with Ease

### An economical solution!

- Cover wells with hot tiles or plug-and-play removal of soup wells to hot plates
- Remove top glass sneeze guard for more visibility



## Height = Product Visibility

### A new vision for your existing case!

- Raise rear back panel and add higher plexi side returns for additional packout on existing Hussmann bars



## Re-imagine with Self-Service to Service Conversion

### Turn your salad program on with service salad bars!

- Add a sneeze guard for food protection
- Team members prepare fresh salads for your customers



Customer perception, cleanliness, and safety drive in-store foot traffic and sales.

Contact your Hussmann sales representative for more information.

# Adaptive Strategic Solutions...

## FOR YOUR DELI AND REFRIGERATION NEEDS.

Hussmann has solutions for packaged food displays, merchandiser flexibility to accommodate floorplan changes, and easy-to-install merchandisers. Ease of temperature adjustment and Hussmann's reputation for refrigeration performance lets you confidently offer variety anywhere in your store.



### Convertible Case Solutions with Sliding Doors

Recapture sales in your Deli!

- Limit contact between employees and shoppers
- Sliding doors on traditional service cases allow for packaged grab-and-go in meat, seafood, and bakery



### Mobility and Flexibility

Displays for every part of your store.

From produce to fresh meat and seafood, highlight what you want, when you want, where you want.

Shown: Q2-SSM-S

No floor drain? No problem! You decide whether these easy-to-install merchandisers serve in-store or e-commerce needs.

Shown: RFM

Increase product visibility and prompt impulse buys with easy-to-service, environmental-friendly merchandiser.

**microSC**

Shown: MNGSC-A



### Be Healthy, Be Clean!

Add Safety Measures throughout Your Store with Mobile Hand Washing Stations

- Add mobile hand washing stations to high-touch departments to help ease shopper anxiety and lengthen store visits
- Compact-design stations can be positioned in produce, near salad bars, or any desired location and require only an electrical outlet

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Hussmann Corporation  
12999 St. Charles Rock Rd.  
Bridgeton, MO 63044-2483  
Ph: 800.592.2060

[www.hussmann.com](http://www.hussmann.com)