Hussmann eGrocery provides solutions to optimize your operations and increase your customer satisfaction.

# eGrocery

Online grocery is rapidly changing the landscape for food at home. Hussmann eGrocery will be your partner through the entire process.



### Enhance your brand.

### Make online grocery convenient and simple.

Hussmann's innovative technology provides an organized approach that helps you meet the needs of your customers, while driving higher profits and increased customer satisfaction.

We deliver online grocery solutions that streamline operations, while ensuring food safety and quality.







# eGrocery

### The process that works!

E-commerce is made easy with Hussmann eGrocery.

Discover our process that ensures your eGrocery solutions are safe and convenient to build trust with today's shoppers and enable your growth in the marketplace.





#### Ordering

- 'Own' your brand by providing your customer your brand experience
- Improved profit margins
- Understand shopper insights and increase loyalty
- Flexible platform with ease of connectivity to pickup and delivery solutions



#### **Picking**

- Reduce time to pick through technology
- Fewer touches improves food quality
- Lower cost to serve
- Increase shopper loyalty with better accuracy
- Out-of-stock identification



#### **Staging**

- Optimized order staging footprint
- Flexible location for quick installation
- Convenient access reduces time and labor costs
- Increased speed and accuracy through transparent storage
- Maintain critical freshness and food quality standards



#### **Pickup and Delivery**

- Increase shopper convenience
  - Flexible locations and pickup times
- Expand your customer reach
- Extend your brand and grow your share
- Enable volume growth (increase number of orders/day)
- Maintain critical freshness and food quality standards

Whether your incoming order rate is putting a strain on your in-store picking model or you want the most optimized picking process to grow your business, consider moving to an automated fulfillment solution.

## Automated Fulfillment Solutions: The turnkey solution.

Look to Hussmann to help design and provide airflow solutions that ensure proper temperature control for your fresh and frozen products.

Hussmann innovative solutions go beyond temperature control and include: picking efficiency, monitoring, turnkey installation, and service all to maximize your profits and uphold your customer's experience.













Automated Staging



#### **Engineering Design**

- Engineered airflow analysis to better predict load reactions
- Extensive experience with large fulfillment centers and integration with existing store systems
- Hussmann equipment line and Krack® refrigeration solutions ensures food quality and integrity
- Energy and sustainability-focused solutions

#### **Equipment Solutions**

- Standard fulfillment center offering secures effective cooling
- Manual pick cases maximizes pack-out, ensures efficient picking, optimizes energy, and extends equipment life
- Available in remote or self-contained cases
- Multiple temperature Smart Exchange lockers reduce labor by enabling customer pickup or expand the last mile delivery area

#### **Optimization Software Solutions**

- Electronic Shelf Labels offered by Aperion<sup>™</sup> reduce labor cost with our pick-to-light for dry and refrigerated products
- Additional benefits include increased order accuracy and decreased paper printing
- Optional real-time messaging (ie: expiration alerts)
- StoreConnect IoT maintains optimal equipment operation with predictive analytics to support increased uptime

#### Refrigeration Installation and Service Expertise

- Extensive refrigeration service network in North America to grow with your needs
- Retail Performance Management (RPM) represents Hussmann's commitment to optimizing physical asset performance
- Installation, service, and transparent project management
- Service level agreements to accommodate business needs

Learn more about the advantages of Hussmann's Automated Fulfillment Solution.

# eGrocery



Scan the QR code with your mobile device to access more information at www.hussmann.com/egrocery